



Memorandum

To: Ken Gates
Fr: Gene Ulm
Date: September 1, 2010
Re: Survey results

The following memorandum is based on a survey of 400 likely voters completed by Public Opinion Strategies in Pennsylvania's Twelfth Congressional District on behalf of the Tim Burns for Congress Campaign and the National Republican Congressional Committee. The survey was in the field August 23-24, 2010 and the margin of error on the survey is plus or minus 4.9%.

Party registration on the survey is 29% Republican - 63% Democrat.

Key Points

- **Tim Burns leads over Mark Critz 48%-43%.**
- **Mark Critz' re-elect is 32% while 45% would rather have a new person.**

These two factors alone make Mark Critz one of the most vulnerable Members of Congress.

- **Tim Burns image has improved since the special election:** 40% have a favorable opinion of Burns while only 17% have an unfavorable opinion.
- **In contrast, there may be some buyers' remorse when it comes to Critz.** While Critz favorables have remained constant and similar to Burns (39%), his negatives have remained high (26%).
- **President Obama continues to be a huge detriment to Critz.** Only 37% approve of the President, while a full 59% disapprove. Moreover, 45% strongly disapprove of the President.

Please do not hesitate to call with any questions.